

Funded by  
UK Government

# Shifting London

# Learning Programme

Sparking Change, Empowering Communities

school for  
social  
entrepreneurs

Spirena Programme  
inspiration & change

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MAYOR OF LONDON

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UP

## Shifting London Trade Up Programme 2024

### Application Form

The Shifting London Trade Up Programme 2024 will run in partnership with the School for Social Entrepreneurs (SSE) and is funded by the UK government through the UK Shared Prosperity Fund.

We know you may not have everything in place yet. Please try to answer all the questions as fully as possible. If you don't know something, please say this or write "N/A" rather than leaving blank.

Feel free to contact us to ask questions at **shiftinglondon@sse.org.uk**.

This form should be completed in the name of the lead applicant, who will be the person who will attend the interview and the programme.

**The closing deadline for applications is on Monday 16th October 2023.**

#### Support with completing your application form:

- **Guidance:** Please carefully read the Application Guidance.
- **Questions:** See the questions and draft your responses. This downloadable set of application questions, with guidance provides space for you to plan your answers and share these with others in your organisation. You will then need to copy your answers to this online form.
- **Webinars:** To find out more about the programme, help you understand the criteria and how to apply, you will be able to book onto webinars. We will share information of those events via our website page. If you book and can't attend, we can send you a recording.
- **Helpdesk:** Ask questions and get advice on completing your application at **shiftinglondon@sse.org.uk**
- **One-to-one support:** If you have difficulty filling in forms because of dyslexia, language or disability, or need one-to-one advice about applying, we have a limited number of one-to-one sessions available. Please contact the helpdesk if you need to access these.

#### Data protection

The School for Social Entrepreneurs ("SSE") is committed to protecting your personal information and acting in line with your rights under data protection laws and will treat all data in accordance with our Data

protections laws and will treat all data in accordance with our Data Protection Policy.

To process your application, SSE will collect and use personal information provided by you in this form or separately, or which we otherwise lawfully obtain about you. We may use this information to;

- process your application and manage the selection process for this programme
- conduct due diligence on you and your organisation
- contact you about your application for this programme by phone or email

If your application is successful, we may also use your information for:

- managing your participation in the Programme
- sharing and promoting your story and the story of your community business
- other lawful reasons

We may share your information with our funders and partners. They will also only use your information for the reasons above.

Further details, including how we share your information and your rights relating to our use of your information, can be found under our Data Protection Notice, a copy of which is available here: <https://www.the-sse.org/your-data>

**In proceeding with your application you agree to us processing your application in accordance with our data protection policy.**

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Throughout this form a \* indicates a required field.

You can save your application to return to later. Please save the URL link provided when you click save for later.

**Important:** The form has an auto-refresh after 24 minutes and any unsaved data will be lost. Please press 'save for later' at the bottom of each page regularly to ensure your form saves. Once you have filled in your email address below and pressed 'save for later' you will receive a URL to save.

### A: Your details

A1. Name\*

A2. What is your preferred name, if different from the above?

A3. What are your preferred pronouns?\*

A4. What is the name of your organisation?\*

A5. What is your role in your organisation?

A6. Email address\*

A7. Your mobile phone number (or other phone number if no mobile)\*

A8. Your year of birth - We need this for ID check purposes only.\*

A9. We want our programme to be as accessible as possible.

If you feel you would require reasonable adjustments prior or in order to participate in an SSE programme due to a disability, caring responsibilities or any other reason, please give details below or contact us by phone or email to discuss further.

A10. Please confirm you will be the lead participant and will commit to attending at least 80% of the learning programme\*

Yes  No

A11. Please confirm that you are at least the age of 16 and resident and eligible to work in the UK\*

Yes  No

A12. Have you or anyone else in your organisation previously applied to SSE?\*

Yes  No

A13. Do you work for or are you connected (financially or by family) to anyone who is employed by or is s board member of SSE, the UK government, the Greater London Authority or City Hall (Mayor of London)?\*

Yes  No

A14. How did you hear about this programme?\*

Please select



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#### B: Your organisation

B1. Have you already established an organisation, e.g adopted a constitution or registered a company or charity?\*

*Answering 'no' to this question will prevent some questions from appearing. Do not be alarmed, this is by design. Please fill out the questions presented by the form.*

Yes  No

Is your project hosted by or part of a larger organisation?\*

Yes  No

B8. Please confirm that most of your beneficiaries are based in Greater London.\*

Yes  No

B9. Please provide your organisation or project's details, web and social media accounts

Phone number\*

#####

Email address\*

Website (if applicable)

Twitter (if applicable)

Instagram (if applicable)

Facebook (if applicable)

B10. Does your organisation work with children, young people or adults in a vulnerable situation? If yes, please attach a copy of your Safeguarding Policy, if you have one.\*

Yes  No

B11. Does your organisation have an Equalities and Diversity Policy or equivalent?\*

Yes  No

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#### C: More about your organisation

C1. Where you work: Please tell us which London boroughs your beneficiaries live in.\*

- |   |   |   |   |
|---|---|---|---|
| <input type="checkbox"/> All boroughs         | <input type="checkbox"/> Ealing                 | <input type="checkbox"/> Hounslow               | <input type="checkbox"/> Richmond upon Thames |
| <input type="checkbox"/> City of London       | <input type="checkbox"/> Enfield                | <input type="checkbox"/> Islington              | <input type="checkbox"/> Southwark            |
| <input type="checkbox"/> Barking and Dagenham | <input type="checkbox"/> Greenwich              | <input type="checkbox"/> Kensington and Chelsea | <input type="checkbox"/> Sutton               |
| <input type="checkbox"/> Barnet               | <input type="checkbox"/> Hackney                | <input type="checkbox"/> Kingston upon Thames   | <input type="checkbox"/> Tower Hamlets        |
| <input type="checkbox"/> Bexley               | <input type="checkbox"/> Hammersmith and Fulham | <input type="checkbox"/> Lambeth                | <input type="checkbox"/> Waltham Forest       |
| <input type="checkbox"/> Brent                | <input type="checkbox"/> Haringey               | <input type="checkbox"/> Lewisham               | <input type="checkbox"/> Wandsworth           |
| <input type="checkbox"/> Bromley              | <input type="checkbox"/> Harrow                 | <input type="checkbox"/> Merton                 | <input type="checkbox"/> Westminster          |
| <input type="checkbox"/> Camden               | <input type="checkbox"/> Havering               | <input type="checkbox"/> Newham                 |   |
| <input type="checkbox"/> Croydon              | <input type="checkbox"/> Hillingdon             | <input type="checkbox"/> Redbridge              |   |



C2. What borough of London is your organisation based in?\*

Please select

If outside of London, please specify.

C3. What is the main impact area of your organisation or project?\*

Please select

C4. What is the secondary impact area of your organisation or project?

Please select

C5. Who are your main beneficiaries?\*

Please select

C6. Staff: Approximately how many people are paid to work for your organisation (if any)?\*

*(We just need a number, you don't have to work out full time equivalent numbers)*

C7. Volunteers: Approximately how many volunteers are involved in your organisation?\*

*(A broad idea is fine. Include board members who actively volunteer)*

C8. Beneficiaries: Approximately how many people have benefitted from your activities in the last year?\*

*(A broad idea is fine, you don't need to count them!)*

C9. Please indicate whether you are working in any of the following sectors:\*

Adult social care

Engineering

Housing

Skilled trades

Food

Green economy

Technology

Circular economies

Low carbon and environmental good sector (LCEGS)

None of these

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#### D: Your Finances

D1. Income in the last financial year: What was your organisation's income in your last financial year?\*

D2. Expenditure in the last year: What was your organisation's expenditure in your last financial year?\*

D3. Tell us a bit more about your **last financial year**. Please tell us about:

**Your income:** Tell us a bit about where this has come from - eg grants, sales, contracts etc.

Anything else that would help us to understand your finances.\*

*You can upload a separate document if that is easier. If you are uploading the document, just write "uploaded" here.*

D4. This year: What is your organisation's income likely to be this year?\*

D5. This year: What is your organisation's expenditure likely to be this year?

\*

D6. **This financial year:** Please tell us about your current financial year. Please tell us about:

**Your income:** Tell us a bit about where this has come from - eg grants, sales, contracts etc: .

Anything else that would help us to understand your finances.\*

*You can upload a separate document if that is easier. If you are uploading the document, just write "uploaded" here.*

D7. Your financial plans: Please tell us briefly about your financial plans for the next year. Please tell us about: What income do you think you will bring in next year. Where will this come from? How much grant income and sales income are you aiming for? Is any of this secured already?\*

*You can upload a separate document if that is easier. If you are uploading the document, just write "uploaded" here.*

D8. Private benefit: Say yes if any of the following are true: Do you:

\*Pay dividends (payments to shareholders)?

\*Pay rent to people who are on your board or have a close connection to the organisation?

\*Pay salaries above the market rent?

\*Pay interest on loans to members of the organisation or board members?

\*Pay companies or business that are linked to board members?\*

Yes  No

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#### E: Tell us more about your work and your plans

Here is where you can tell us about yourself, your organisation and why you want to take part in the programme.

You have the choice to answer the following questions either:

- In writing, below
- In a voice recording, no more than 1 minute per question\*

\*If you are sending in a voice recording, you can either upload it below or email it to [INSERT ADMINISTRATOR EMAIL ADDRESS] (we recommend sending via WeTransfer). Title your email "**[Insert programme name] application**" and include your name and contact details.

Please ensure that the questions are covered in whichever format you choose. All formats are weighted equally, and the different options are simply provided to ensure that you are as comfortable and confident as possible with the application process.

Do you wish to complete this section using a voice recording?\*

- Yes  No

E1. Do you have lived experience of the issue that your organisation or project addresses?\*

- Yes, I have first hand experience
- Yes, not first-hand, but my partner or a member of my immediate family has experience.
- No
- Prefer not to say

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#### F: Monitoring

F2. Your leadership: Tell us about the make up of your board and senior leadership as a group, if you know. You don't have to identify individuals.

Our organisation is led by people who .....

...are from Black and minoritised communities?\*

Please select

...are disabled?\*

Please select

...are women and girls?\*

Please select

...identify as LGBTQIA+?\*

Please select

...are leaders with lived experience of the issues that the organisation is addressing?\*

Please select

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#### G: And finally...

G1. Is there any thing else you would like to tell us?

G2. Uploads

Unincorporated organisations only - Provide a copy of your constitution (we can access this information online if you are registered with Companies House, FCA or Charity Commission)

Choose files or drag here

Provide a copy of your most recent statutory accounts (if available) These should be full accounts including income and expenditure/profit and loss - not abbreviated or fillets accounts

Choose files or drag here

Information about your current financial year (if not answered on form or previously uploaded)

Choose files or drag here

Information about your next financial year (if not answered on form or previously uploaded)

Choose files or drag here

A case study or your social impact report (optional)

Choose files or drag here

Your Safeguarding Policy (if required and not previously uploaded)

Choose files or drag here

If submitting a voice recording(s) for Section E, please upload them here if you have not already uploaded them

Choose files or drag here

Any additional information you want to share

Choose files or drag here

**G3. Authorisation:** I confirm that the board has authorised me to agree provide these details and to submit this application.\*

Yes



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If you have any problems uploading files here or wish to provide us with anything at a later date, please email [shiftinglondon@sse.org.uk](mailto:shiftinglondon@sse.org.uk) using the file naming guidelines outlined above.

Please state your full name and the name of the programme you are applying to in the subject line of the email e.g. 'Jane Smith, Shifting London Trade Up Programme additional documentation'

**Please click 'Preview' below to review your application in read-only mode - you will need to do this in order to proceed.**

**If you wish to make any changes, just click 'Previous'.**

**Once you're ready to submit your application, click 'Apply' in the next page!**

