

Lloyds Bank and Bank of Scotland Social Entrepreneurs Programme 2019-2020

Application questions for Start Up

Very important: please read

This document is **not** an application form.

Only online applications will be accepted. We will not be able to accept hand-written or email applications.

We know applications can feel daunting. So this document lists all the questions you'll be asked in the online application and the documents you may need to upload to help you prepare so you know what's coming.

We also know you might want to take this to your board, to discuss your application and the commitment that comes with getting a place on the programme.

We look forward to your online application!

How do I apply?

Apply online by 12pm, Wednesday 27th March 2019.

1. Check you are eligible and that the programme is a good fit for you by reading the guidance notes
2. Apply online at <https://www.the-sse.org/apply-2019/>
3. The guidance notes explain the application process in full

We recommend applying in good time ahead of the deadline so that we can help you if you have any questions.

Feel free to contact us on applications@sse.org.uk or 0207 089 9120 if you have read the guidance notes but are unsure about suitability for the programme.

All the best,

The SSE Team

Section A: Your personal details

Name (first)

Name (last)

What is your preferred name, if different from the above?

Please enter your project name, or a brief description of your project

Email

Your home address (street address)

Your home address (street address line 2)

Your home address (city)

Your home address (county)

Your home address (postal / zip code)

Your home address (country)

Your preferred phone number for contact regarding this application

Mobile number (if different from above)

Your date of birth (we need this for ID check purposes only)

Website of your project (if you have one)

Facebook page for your project (if you have one)

Instagram account of your project (if you have one)

Twitter handle of your project (if you have one)

The programme will be delivered throughout the UK. Please choose your preferred location

- London
- East of England (Ipswich)
- Hampshire (Winchester)
- West Midlands (Birmingham)

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- East Midlands (TBC)
- North West (Liverpool)
- South West (Bristol)
- North East (York)
- Scotland (Edinburgh)

We want our programme to be as accessible as possible.

If you feel you would require reasonable adjustments in order to attend the interview or to participate in an SSE programme due to a disability, caring responsibilities or any other reason, please give details below or contact us by phone or email to discuss further.

Section B: Eligibility criteria

You must be able to answer “yes” to the following statements

- I am a resident and eligible to work in the UK.
- If successful in this application, I am committed to developing my project and attending the full programme, which is a commitment of 12-14 days (at least 80% attendance will be required in order for full funding to be released).
- My project has a social or environmental purpose.
- I confirm that this project is in the planning stages but ready to start OR is less than two years old with income of less than £15,000 per year.
- I confirm that any grant funding I receive via the programme will be spent solely on supporting the development of my project in England
- My project will reinvest the majority of any surplus into the project, or for a social or environmental purpose.
- If my project winds up or closes, any remaining money or assets will be redistributed for social or environmental purposes - not to individuals.
- If my project is working with children or vulnerable adults, I understand that I will need to provide an up to date criminal records disclosure before a grant is released. Please refer to guidance notes for details on this.

You must be able to answer “no” to these questions

- Are you currently declared bankrupt, or under a Debt Relief Order?
- Are you barred from acting as a company director or charity trustee?
- Do you have an unspent conviction for fraud?

Section C: Connections to SSE

Have you or anyone else from your project previously applied to the School for Social Entrepreneurs?

Please provide details of the programme(s) attended or applied for.

Are you connected (financially or by family) to anyone who is employed by or is a director of SSE or any of its host organisations, or National Lottery Community Fund or Lloyds Banking Group? If ‘yes’ please give details.

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Section D: About your project

Where is, or where will your project be based?

- England
- Scotland
- Wales
- Republic of Ireland
- Northern Ireland
- Channel Islands

What is the main impact area of your project?

- Community cohesion
- Debt and financial inclusion
- Education and learning
- Employment and training
- Environment
- Health and wellbeing
- Housing and homelessness
- Infrastructure support
- Poverty and low incomes
- Tackling crime
- Tackling inequalities
- Other (please give details)

Who are your main beneficiaries - e.g. young people or children with disabilities?
Choose the main beneficiary group from the list below

- A geographical community
- Black and minority ethnic (BAME) communities
- Families
- Homeless or vulnerably housed people
- LGBTQ+ people
- Migrants, refugees or asylum seekers
- Older people
- Other social enterprises or charities
- People experiencing mental health problems
- People facing poverty/financially excluded
- People with disabilities or a long term illness
- People with drug, alcohol or other addictions
- Prisoners or people with convictions
- Women and girls
- Young people
- Other (please give details)

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Project Summary (max. 500 words)

Please include:

- What are the needs and issues you are addressing?
- What will your project do? What activities will you do? How does it make a difference?
- Who are your main beneficiaries - e.g. young people or children with disabilities?
- Where is your project based? What geographical area will it cover?
- Are other people involved in the project - e.g. as staff, volunteers or committee members?
- Anything else you want to tell us.

How do you know this project will make a difference? (max. 300 words)

For example:

- Have you had direct experience of the issues or similar projects?
- Have you done some research to see who else is running the kind of projects you are proposing? Why will your project be different or additional to theirs?
- Have you talked to people that your project is seeking to help about needs and about their ideas?
- Have you talked to experts in the field who have run similar projects?
- Have you run activities or run a pilot project?

Have you already started your project? If yes, please tell us about what you have done so far (max. 150 words)

Is your project hosted by a larger organisation? If so, please give details

Have you already set up as an organisation? (This refers to your specific project, not a larger organisation that might be hosting your project)

What is its current legal structure? For example: Charity, Community Interest Company, Company Limited by Shares, Unincorporated Association, etc.

What date was it registered or established? Please upload or email us your governing document (for example, your constitution or articles) when you submit your application.

Will your project work with under 18 year olds or vulnerable adults?

Section E: About you

Please tell us why you want to develop this project (max. 300 words)

- What are your main reasons for setting up or being involved in this project?
- What motivates you?

Do you feel you have personal experience of the social issue or cause you are trying to address?

What do you hope to get out of the Lloyds Bank Social Entrepreneurs Start Up Programme? (max. 300 words)

Section F: Your project's finances

What was your project's annual turnover in the last year, if any?

What income, if any, have you had in the last two years (including grants or other funding, trading, sponsorship, loans)? You can still apply if you have not had income to date. If none, please state. zero

Do you have any annual accounts for the last year? If 'Yes', please upload them at the end of this application. If you don't have these, you are still eligible to apply.

What are your plans to make your project financially sustainable in the next few years? For example, will you sell products or services, will you apply for grants, seek donations or other?

Please upload your governing document if you have one. Please name the file in the format "Projectname GoverningDoc" e.g "FreshStart GoverningDoc"

If you wish to provide any additional documentation, please upload it here. Please name the file in the format "FirstnameSurnameFilename"; or "ProjectnameFilename"; - e.g HelenBrookerAccounts

Where did you hear about this programme? Please select one.

- SSE - event or in person
- SSE - newsletter or email
- SSE - social media
- SSE - website or blog
- Lloyds Bank or Bank of Scotland Communications
- Lloyds Bank Foundation for Channel Islands
- Halifax Foundation for Northern Ireland
- From another organisation
- Someone I know has done the programme

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- Word of mouth
- Social media
- Media - print
- Media - radio
- Media TV
- My local MP
- Flyer
- Other (please specify)

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