

Business Support and Development for New & Emerging Social Enterprises

Aimed at people right at the start of their business journey through to people who have been trading for up to 3 years. This fully-funded programme provides an opportunity to create, build, develop and review your business model, planning and delivery, whilst connecting with other like-minded social entrepreneurs.

SSE Cornwall's Engine Room Programme 2018 Workshops

These EU funded workshops are organised by School for Social Entrepreneurs Cornwall as part of the Engine Room Programme

Venue: Health & Wellbeing Innovation Centre, Treliske, Truro, TR1 3FF

Wednesday 19th September 9.30am – 3.30pm

Business Planning for Beginners: Mission, values & aims; building your business model; testing your ideas; writing your business plan;
Managing your business finances: budgeting, cash flow and Profit & Loss

Wednesday 26th September 9.30am – 3.30pm

Legal structure and Governance: choosing the right legal structure for your business; the roles and responsibilities of Directors/Trustees
Marketing: researching your market; defining your customer; identifying the features and benefits

Wednesday 10th October 9.30am – 3.30pm

Pricing your service/product: what's the market price; what is the true cost of your service/product; how to compete on value not price;
Best practice bookkeeping, registering as a Sole Trader and making your first tax return or Companies House return

These workshops are led by business professionals with experience in both the commercial and social enterprise fields. The workshops are interactive, with activities that help you to explore ideas, find out more about the social enterprise approach to doing business and meet other social enterprises. The content of the workshops is carefully crafted to ensure you are supported in developing a sustainable new enterprise.

How to book:

Whilst these events are free to attend, booking is essential as places are limited. Please email admin@ssecornwall.org or call us on **01872 306130**



Driving social change



European Union
European Regional
Development Fund



Sara Pugh
Eight Wire



Helen Opie
Blue Wing
Solutions



Sally Jones
SSE Cornwall



Alice Browning
SSE Cornwall



Gareth Hart
Iridescent
Ideas CIC

Engine Room is a European Regional Development Fund (ERDF) Programme offering business support designed to help people set up and run their own social enterprises across Cornwall and the Isles of Scilly. It is delivered in partnership by School for Social Entrepreneurs Cornwall, Real Ideas Organisation and Cornwall Neighbourhoods for Change.