



school for
social
entrepreneurs

SSE Training Survey

2016

Introduction



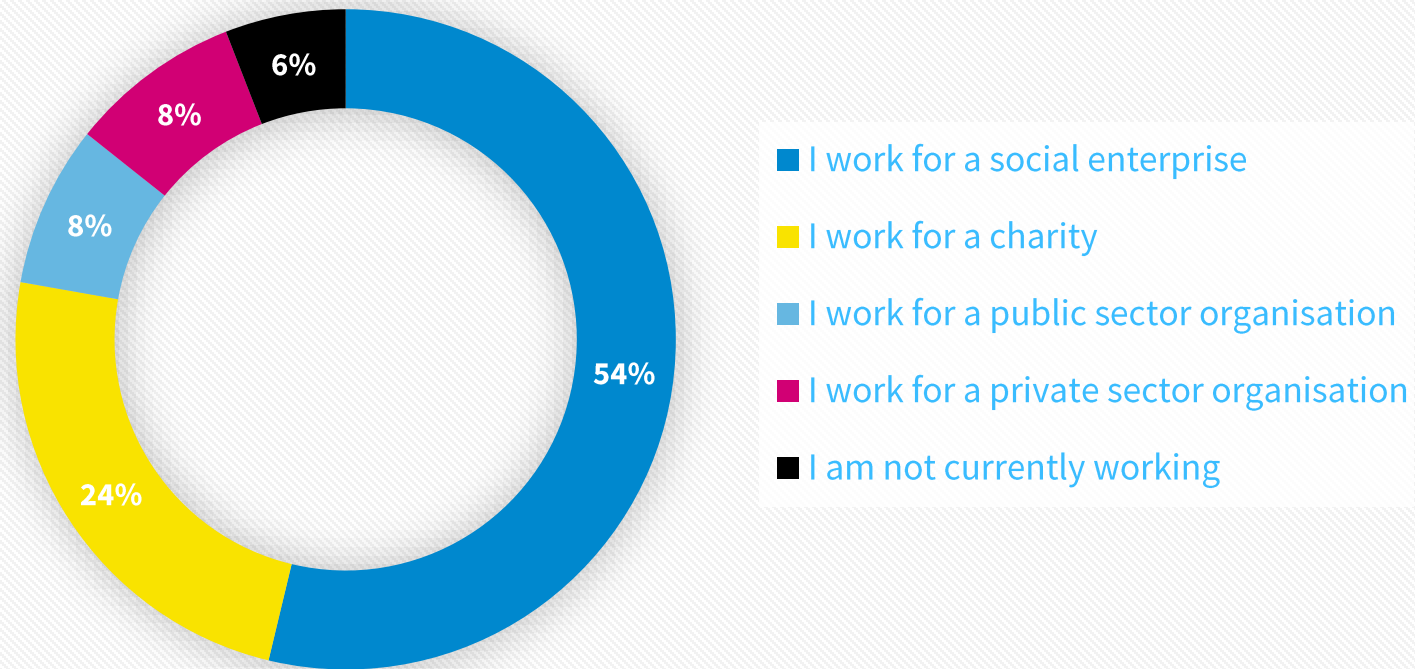
Each year the School for Social Entrepreneurs undertakes a survey to understand the training needs of social entrepreneurs working within social enterprises, charities and the public sector to ensure that the content of our workshops and courses continues to be relevant and meets the needs of our participants.

This year's survey is the fourth that we have carried out and received a record number of responses: 440.

32% of the respondents were SSE Fellows (have graduated from either our start up or scale up programme), 68% were non Fellows.

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Make up of this year's respondents:

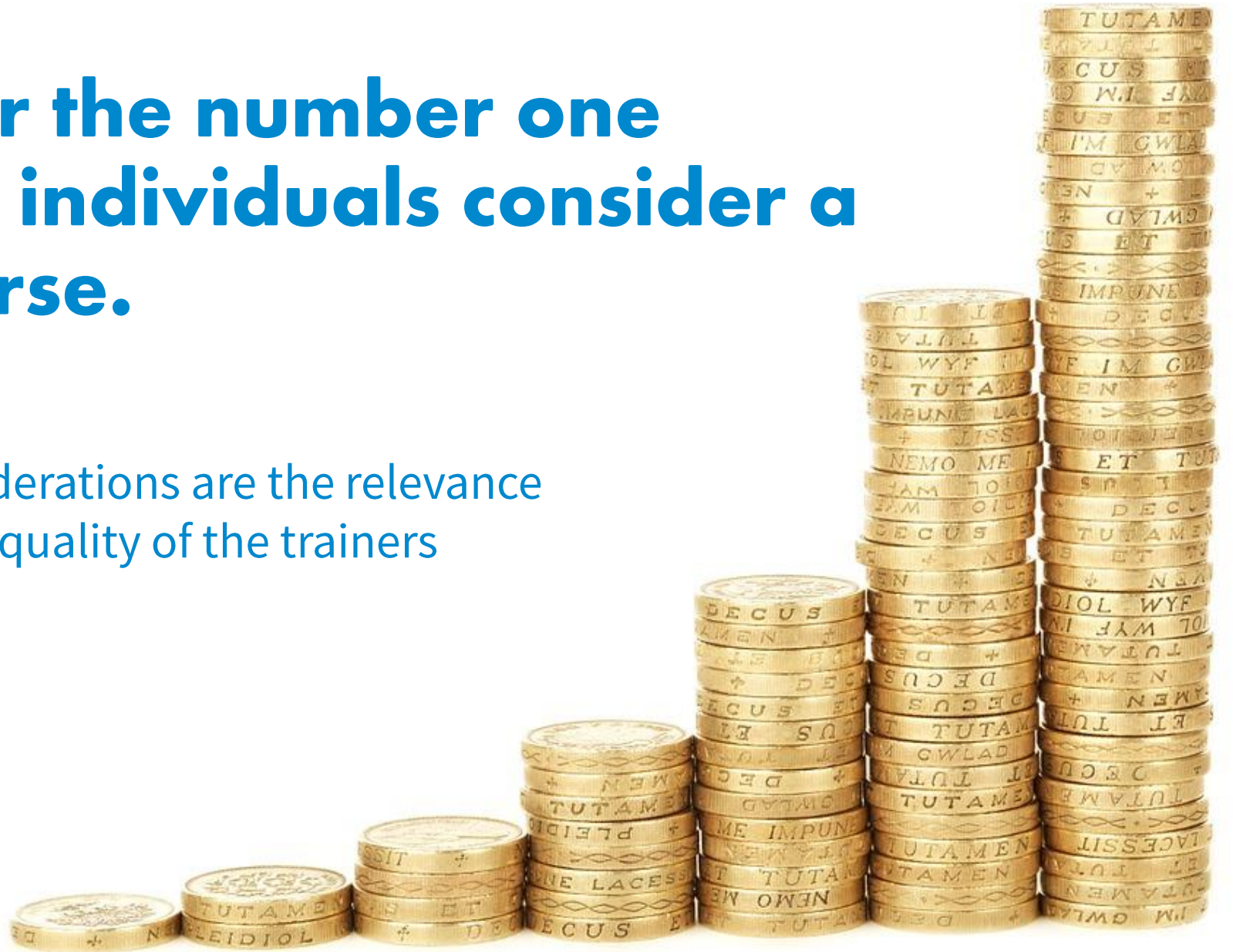


We asked respondents which SSE school they were closest to...

London	36.5%
Yorkshire and Humber (Leeds)	10.7%
North West (Liverpool)	10.0%
Midlands (Birmingham)	9.3%
Hampshire (Winchester)	7.7%
Scotland (Edinburgh)	7.7%
Dartington	6.8%
East of England (Ipswich)	4.8%
Cornwall (St Austell)	3.4%
I am not based in the UK	3.2%

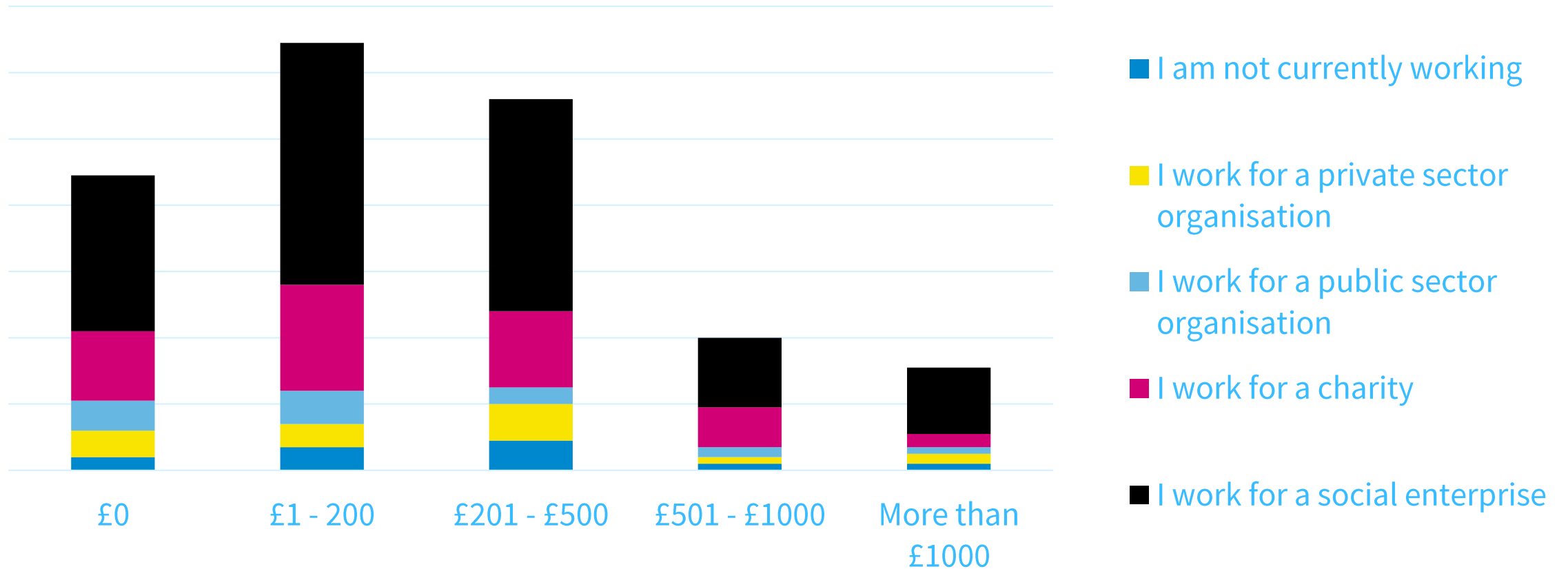
Cost is by far the number one factor when individuals consider a training course.

Other important considerations are the relevance of the training and the quality of the trainers delivering it.



The amount spent on training in each sector is broadly similar:

How much do you estimate that you have spent on training for yourself in 2016?



The majority of respondents had been on 1-5 days training in 2016.

17% had been on more than 10 days training.

But 15% had been on no training at all.



For the first time since 2012, Measuring Social Impact is not the number one training need:



1. Sources of funding

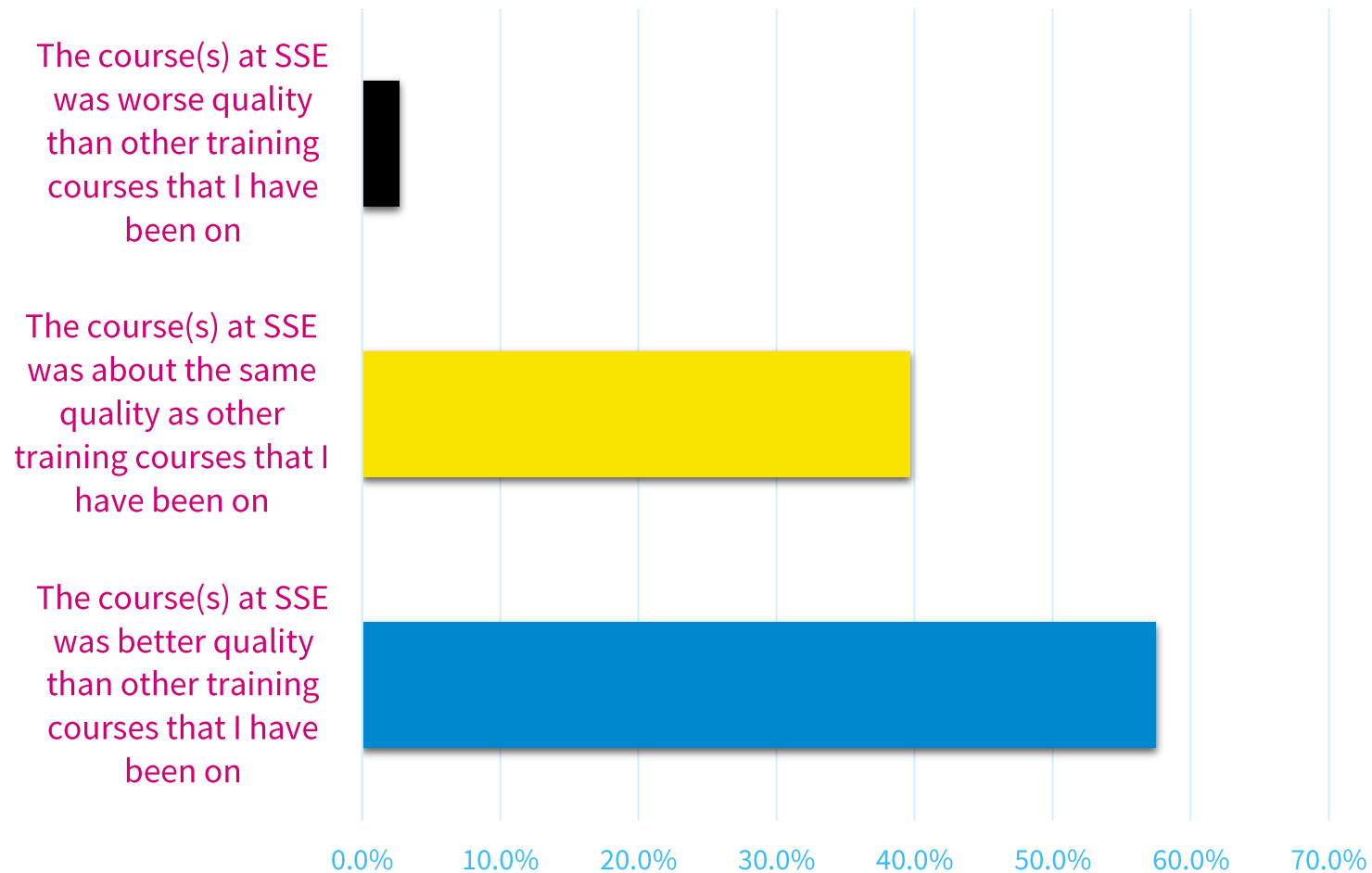
2. Measuring social impact

3. Managing a growing social enterprise

4. Writing successful bids

5. Social investment

We asked people who had paid to attend a course at SSE how it compared to other training:



Things we do well

- Excellent quality of speakers
- Highly relevant courses
- Excellent facilitators
- Lots of opportunities to ask questions
- Great networking



Things to improve

- Provide better resources during /after the course (e.g. handouts)
- More courses outside London
- Advertise courses further in advance
- Issue attendance certificates



“The SSE has always felt like the premier trainer provider for our needs - it may cost slightly more than others and be further away, but my experiences of the SSE have always been top class.”

“The courses are the best quality, depth, variety and teaching that I've been on.”

“Other training I have been on hasn't done what they said they would do. I have come out a bit short changed to be honest. This has never been the case with SSE.”

“Very practical training that neatly provided the tools and next steps I needed to know.”

“Very good quality and applied well to our work - it was exactly what we were looking for.”



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DIFFERENTLY**