The Lloyds Bank and Bank of Scotland Social Entrepreneurs Programme

**ABOUT THE LLOYDS BANK AND BANK OF SCOTLAND SOCIAL ENTREPRENEURS PROGRAMME**

From 2012 to 2017 the first five year phase of The Lloyds Bank and Bank of Scotland Social Entrepreneurs Programme, in partnership with the School for Social Entrepreneurs and jointly funded by Big Lottery Fund was delivered in 12 locations across the UK.

The programme supported 1,349 social entrepreneurs, providing each a learning programme delivered by School for Social Entrepreneurs, mentor support from a Lloyds Bank/Bank of Scotland employee and a small grant.

The Start Up programme supported 1,160 individuals starting or growing early stage social enterprises. The Scale Up programme supported 189 organisations scaling their enterprise and their impact.

£7.19m in grant funding was invested into social enterprises across the UK in 1,349 small grants of up to £4,000 grants for Start Up organisations and £15,000 grants for Scale Up organisations.

Over 5 years the social entrepreneurs supported on the programme have gone on to create 3,960 FTE jobs, engage 13,037 volunteers and reach 328,113 beneficiaries.

**SUPPORTING SOCIAL ENTREPRENEURSHIP IN YORKSHIRE & NORTH EAST**

169 Start Up social entrepreneurs supported

£676,000 invested in local social enterprises

370 jobs created

5,032 beneficiaries reached

SSE Yorkshire & North East was set up in 2010 and hosted by the Shine Collective, a social enterprise in one of the UK’s most deprived neighbourhoods of Harehills, prior to them branching out as an independent organisation. However, when the regional funding from Yorkshire Forward, the Regional Development Agency (RDA) dried up following its abolition, the school fell dormant for a short while.

SSE Yorkshire and the North East were able to leverage £46,040 of match funding over the duration of Phase 1, with funds from Big Lottery Awards for All, Leeds Federated, European Social Fund, Barca, SMHS, Lifeline & Fulcrum.

This report, along with the national level report, presents the findings and recommendations of the impact evaluation of Phase 1 of the Lloyds Banking Group Social Entrepreneurs Programme (2012-2017), undertaken by the Centre for Local Economic Strategies.
LOCAL REACH

STUDENTS

AGE

Students report the following personal skills development, during and beyond the programme...

PERSONAL SKILLS DEVELOPMENT

Students report the following business skills development, during and beyond the programme...

BUSINESS SKILLS DEVELOPMENT

IMPACT ON ENTERPRISES

£676,000
grant funding invested in start up social enterprises

83
enterprises sustained

Organisations at the idea and planning stages reduced

Organisations at an established or ready to scale stage increased

from 27% to 10%

from 25% to 48%

“The space to reflect is really valuable, it helps you to understand what being a social entrepreneur is.”

SSE FELLOW
SSE Yorkshire and North East supported enterprises from across the region with clusters around Middlesborough, Sunderland and Newcastle and a small cluster in rural Northumberland.

The programme has been instrumental in shaping the school today, moving from being dormant to covering two geographical regions of the UK has been a significant achievement. The school have built up their knowledge and developed increasing level of autonomy which allows them to shape the programme and work with other schools to develop and pursue ideas.

RECOMMENDATIONS FROM PHASE 1 EVALUATION

DEVELOP PROGRAMME FRAMEWORKS TO GUIDE LEARNING OUTCOMES, MONITORING AND EVALUATION
To evidence the true impacts of the programme beyond the entrepreneur, we would recommend developing a detailed evaluation framework to fully capture the wide range of impacts on enterprises and within local communities.

DEVELOP INTERNAL ROLES AND TOOLS TO SUPPORT IMPACT MEASUREMENT
Consider how internal roles can support a more detailed approach to impact measurement and how the digital platform could have a role to play in collecting and evidencing the social impact of the enterprises supported.

IMPROVE PRE AND POST PROGRAMME SUPPORT
A pre and post programme social event could help to build stronger cohort relationships from the outset, developing stronger peer support networks for social entrepreneurs as they move forward after the learning programme.

REFRAME MENTORING OFFER
It would be of value to embed a needs-based approach to the mentoring, so that there are specific match ups around: attracting funding, accountancy or human resources for example.

BUILDING THE MOVEMENT BY COMMUNICATING IMPACT
SSE should engage with others in the sector to identify where they have shared challenges in measuring the true impact of social enterprise support programmes which can transform our economy for the benefit of all.
How can chilli sauce help school children? Paul, the founder of Grand Old Duke of Sauce, gives enterprise experience to school children using his chilli sauce business as a model. He helps young people look at work in a different way, presenting self-employment as a viable option for their future.

Paul has recently worked with students from a local Pupil Referral Unit (PRU), students who are likely to face significant barriers in the labour market as they progress into adulthood. They are able to gain an ASDAN qualification (GCSE equivalent) which teaches life skills, not just business skills and the hands on, practical learning has a significant impact, getting young people enthused about their future.

One stakeholder talked about a participant ‘going from a position of not attending school, to representing the school, attending every day, having gained qualifications and now working towards an apprenticeship.’

‘To be honest, the money is what attracted me, but it soon became clear that the course was going to be far more helpful’

Paul
Grand Old Duke of Sauce

CONTACT DETAILS
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LOOKING FORWARDS

Following five successful years of the Lloyds Bank and Bank of Scotland Social Entrepreneurs programme, the programme is being extended to reach a further 1300 social entrepreneurs across the UK by 2020.

Within Yorkshire & North East, the programme will expand to bring the Trade Up programme to the region for the first time, reaching:

**START UP**

- **START UP**
  - 860 individuals starting and developing organisations

**TRADE UP**

- **TRADE UP**
  - 340 organisations building their sustainability through trading

**SCALE UP**

- **SCALE UP**
  - 100 organisations scaling their organisations and their impact

- **START UP**
  - 100 individuals starting and developing organisations

- **TRADE UP**
  - 40 organisations building their sustainability through trading

This report, along with the national report, was produced by the Centre for Local Economic Strategies (CLES).